

SnowyGrass Sponsorship 2022

August 5-7



	Presenting Sponsor		Premiere Sponsor		Band Sponsor		Stakeholder Sponsor		Primary Sponsor		Supporting Sponsor	
	\$4,000	Cash Value ↓	\$2,600	Cash Value ↓	\$2,000	Cash Value ↓	\$1,000	Cash Value ↓	\$700	Cash Value ↓	\$400	Cash Value ↓
Admission	8 complimentary VIP single day tickets each day.	\$1,600	4 Complimentary 3-day VIP passes	\$584	2 Complimentary 3-day passes	\$292	2 Complimentary 3-day passes.	\$292	2 Complimentary 3-day passes.	\$292	2 Complimentary 3-day passes.	\$292
	Wristbands given in advance to bypass check-in (8 Fri, 8 Sat, 8 Sun) or 8 3-day passes. Potential to invite 24 different VIP guests who can bypass entry with wristbands given in advance.		Wristbands given in advance to bypass check-in									
Logo on our Website	Your logo with links prominently on SnowyGrass website.	\$600	Your logo with links prominently on SnowyGrass website	\$600	Large logo with link to your website on SnowyGrass	\$400	Medium logo with link to your website on SnowyGrass	\$300	Small logo on footer	\$200	Small logo on footer	\$200
	all calendar year on home page and on festival schedule and prominently displayed in sponsor section, showing on every website page		all calendar year on home page and on festival schedule and prominently displayed in sponsor section, showing on every website page.		on footer with other sponsors, all calendar year-- footer shows on every page. Links to your website.		on footer with other sponsors, all calendar year-- footer shows on every page. Links to your website.		shows on every page. No link		shows on every page. No link	
Facebook Shoutout	A specific facebook shout out thanking you for your sponsorship and linking to you.	\$20	A specific facebook shout out thanking you for your sponsorship and linking to you.	\$20	A specific facebook shout out thanking you for your sponsorship and linking to you.	\$20	Your name and link in a general thank you post a couple times before the event.	\$10	Your name and link in a general thank you post a couple times before the event.	\$10	Your name and link in a general thank you post a couple times before the event.	\$10
Complimentary T-Shirt	4 Complimentary T-Shirts with logos on back	\$130	2 Complimentary T-Shirts with logos on back	\$65	2 Complimentary T-Shirts with logos on back	\$65	2 Complimentary T-Shirts with logos on back	\$65	1 Complimentary T-Shirts with logos on back	\$33		
Single color logo on back of T-Shirt	Large, most prominent logo on back of festival shirt at the top	\$250	Largest logo on back of festival shirt (a little smaller than presenting sponsor)	\$200	Large logo on back of festival shirt	\$150	Medium logo on back of festival shirt	\$100	Small logo on back of festival shirt	\$75		
Your Banner @ Festival	Your banner hung at the back of the stage.	\$500	Your banner hung at the back of the stage.	\$500	Your banner prominently displayed on fencing facing the audience.	\$400	Your banner displayed on fencing at entry or exit.	\$250	Your banner on fencing at festival	\$200		
	Shows in photos and video that get published or posted. Not to exceed a width of 8'		Shows in photos and video that get published or posted. Not to exceed a width of 8'									
Business Listing on our website	Listed in Business Directory on SnowyGrass front page	\$150	Listed in Business Directory on SnowyGrass front page	\$150	Listed in Business Directory on SnowyGrass front page	\$150	Listed in Business Directory on SnowyGrass front page	\$150	Listed in Business Directory on SnowyGrass front page	\$150		
	of All Sponsor businesses with link to your website.		of All Sponsor businesses with link to your website.		of All Sponsor businesses with link to your website.		of All Sponsor businesses with link to your website.		of All Sponsor businesses with link to your website.			
Poster	Logo on festival poster	\$1,400	Logo on festival poster	\$1,200	Logo on festival poster	\$1,100	Logo on festival poster	\$800	Logo on festival poster	\$600		
	as presenting event. Posters get printed weekly prior to festival in Estes Park News. Several full page ads, 1/3 and 1/4		prominently displayed with title. Posters get printed weekly prior to festival in Estes Park News. Several full page ads, 1/3 and 1/4		logo as band sponsor. Posters get printed weekly prior to festival in Estes Park News. Several full page ads, 1/3 and 1/4		Medium logo. Posters get printed weekly prior to festival in Estes Park News. Several full page ads, 1/3 and 1/4		Small logo. Posters get printed weekly prior to festival in Estes Park News. Several full page ads, 1/3 and 1/4			
Visit Estes Park	Named as presenting sponsor in Visit Estes Park event listing on their calendar	\$50	Named as sponsor in Visit Estes Park event listing on their calendar	\$50	Named as sponsor in Visit Estes Park event listing on their calendar	\$50	Named as sponsor in Visit Estes Park event listing on their calendar	\$50				
Shoutout From Stage	Shoutout from the stage once each day	\$30	Shoutout from the stage once each day	\$30	Shoutout from the stage once each day	\$30	Shoutout from the stage once each day	\$30				
Facebook Event	Your logo on the Facebook event photo	\$400	Your logo on the Facebook event photo	\$400	Your logo on the Facebook event photo	\$400						
	as presenting--seen by thousands of people		seen by thousands of people		seen by thousands of people							
VIP Tent	Your own VIP tent under the trees.	\$180	Your own VIP tent on back row	\$180	Your own VIP tent	\$180						
	(you provide 10x10 canopy) for your VIP ticket holders. You may hang a banner on this tent.		(you provide 10x10 canopy) for you 4 and any other ticket holders you invite to sit with you. You may hang a banner on this tent.		(you provide 10x10 canopy) for you 4 and any other ticket holders you invite to sit with you. You may hang a banner on this tent.							
Press Release	Named as sponsor in press release	\$50	Named as sponsor in press release	\$50	Named as sponsor in press release	\$50						
Logo on Tickets	Logo on Eventbrite photo.	\$200	Logo on Eventbrite photo.	\$175								
	as presenting event. Seen each time tickets are clicked on and each email sent to ticket holders via eventbrite. People often print the paper tickets.		Seen each time tickets are clicked on and each email sent to ticket holders via eventbrite. People often print the paper tickets.									
Promotional Giveaway Tickets	2 Giveaway tickets to promote on behalf of your brand. General Admission, not VIP	\$292										
Cash Value	\$5,852		\$4,204		\$3,287		\$2,047		\$1,560		\$502	
Value over amount paid	\$1,852		\$1,604		\$1,287		\$1,047		\$860		\$102	